

Cody DeHaas

Senior Presentation Designer
Executive Storytelling and Creative Production

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01—Profile

Hi there! I'm Cody, a senior presentation designer and creative production leader with more than eight years of experience turning complex information into clear, persuasive visual stories for executives and global enterprise teams. Over the last decade PowerPoint has become my second language—alongside my skill with presentation systems, brand governance, agency coordination, and high-stakes live-event delivery. My clients and colleagues know that I will ask the right questions to provide structure to ambiguous needs. They've seen me improve how organizations create presentations and know that I make clever, beautiful slides—fast.

02—Expertise

Executive Presentation
Design and Visual Storytelling

Presentation Systems,
Templates, and Brand Governance

Advanced PowerPoint,
Morph, and Animation

Creative Production
and Live-Event Delivery

Executive, Stakeholder,
and Agency Collaboration

Visual Communications Program
and Vendor Management

03—Education

BFA, Graphic Design · May 2015

Boise State University · Boise, Idaho

04—Experience

OneRail · PowerPoint Specialist

September 2025–July 2026 | Remote, Seattle, WA

While at OneRail, I expanded what was originally scoped as a presentation-production role into broader ownership of visual communications, storytelling, brand systems, and platform implementation that supported high-stakes commercial and executive work.

- I designed at least 200 original or heavily redesigned slides across executive, investor, sales, customer, partner, and internal presentations for C-suite and senior stakeholders
- Sales leadership gave me credit for helping them close a new food-and-beverage client by creating a 10-slide sales conversation template and custom animated slides that spoke directly to that potential client. I transformed presenter notes and our discovery conversations into a persuasive narrative with custom geographic visualizations and advanced animation
- New leadership was assigned in February 2026 that brought a shake up in systems. I was tasked with implementing a new tool, Beautiful.ai, and I worked to align it to PowerPoint presentation systems, rebuilding 200 legacy library slides and testing hundreds of design variations across more than 15 core slide categories
- I focused on building approved beautiful.ai themes, production-ready PowerPoint templates, reusable layouts and components, asset libraries, and non-designer guidance to improve consistency and brand integrity across both platforms
- The company emphasized use of AI-assisted workflows—I explored using AI to synthesize stakeholder input and speed up narrative and design exploration, then used my editorial judgment, the brand standards, custom visualizations, and my advanced PowerPoint craft
- There were three performance-based creative milestones assigned during the role, all of which were implemented during my time: a branded companywide template, presentation brand standards, and a scalable sales storytelling solution

04—Experience

Microsoft · Creative Producer and Program Manager (Aquent Contract)

April 2024–June 2025 | Remote, Seattle, WA

At Microsoft, I led presentation operations for several global AI Tour stops and coordinated presentation workflows across C-suite summits and flagship Microsoft conferences, from executive communications to agency support, rehearsals, backstage operations, and live delivery.

- I led end-to-end presentation operations for Microsoft AI Tour events in Bengaluru, Johannesburg, and Seoul, managing four-person onsite teams that supported about 10 keynotes and 200 breakout sessions per stop
- At executive summits, I was responsible for creating and maintaining master show decks, coordinating speaker and executive-communications intake, presentation refinement, rehearsals, show flow, and live delivery with production leadership
- My role in coordinating agency presentation-support workflows across large-scale flagship events helped align designers to templates and style guides while also coordinating intake, deadlines, travel, backstage logistics, and file distribution for 50–100 supported breakout decks and hundreds of onsite sessions
- Microsoft's breakout presentation support program was also my responsibility. I worked to embed agency designers more closely with internal teams while improving intake, design review, file access, and delivery workflows
- Onsite, I helped my teams by offering hands-on design and live-production support under compressed timelines as needed, including preparing the final changes to a presentation for a regional Microsoft president before a full rehearsal day at AI Tour Seoul and stepping in as an emergency presentation operator for AI Tour Boston

Silver Fox Productions · Presentation Designer

June 2018–February 2024 | Remote, Seattle, WA

While at Silver Fox, I was promoted from Presentation Specialist to Presentation Designer after honing my craft in executive storytelling, advanced PowerPoint technique, brand alignment, and live-event production for global enterprise clients.

- Thousands of presentation slides and production assets came to life on my screen for Microsoft, AWS, F5, Tableau, Databricks, and several other enterprise clients and I created assets for executive keynotes, conference decks, internal events, and corporate communications—even some fun swag
- Clients brought us complex, often technical content that I transformed into clear visual stories using advanced PowerPoint techniques, custom graphics, illustration, iconography, templates, data visualization, Morph, and purposeful animation
- Onsite presentation support for major global events including Microsoft Ignite, Build, Ready, Business Applications Summit, CELA Summit, AI Tour Paris, and Tableau Conference required balancing compressed timelines and last-minute production needs with a high level of customer service and calm under pressure